

Title: Research Methodology Quiz

_____:Name

_____:Date

Score: _____ / 10

Quiz Questions

1. What is research methodology?

2. Why is choosing the right methodology important?

3. What is the main difference between qualitative and quantitative research?

4. What is primary data?

5. What is a research design?

6. Which is an example of a sampling method?

7. What is a hypothesis?

8. What does reliability mean in research?

9. Which is an ethical concern in research?

10. What is a longitudinal study?

(Answer Key (Do Not Write Here

1The systematic plan for conducting research –

2It ensures valid and reliable results –

3numerical; quantitative is numerical-Qualitative is non –

4researcherData collected firsthand by the r –

5The blueprint for conducting research –

6Random sampling –

7A testable statement or prediction –

8The consistency of a measurement –

9Maintaining confidentiality –

10Study conducted over a long period –